M A R K
INTELLIGENT MARKETING

STRATEGY
CREATIVE
PERFORMANCE

COMPANY PORTFOLIO

IN MARK

Portfolio 2026.

Marketing. Technology. Intelligence.
All in One Place.



PRESENTED BY IN MARK

TURN INTELLIGENCE
INTO GROWTH

MARK
INTELLIGENT MARKETING

COMPANY OVERVIEW

Who We Are

IN MARK connects strategy, creativity, media, technology, systems, data and AI to help ambitious businesses grow smarter and operate better.

Strategic minds

Insight-led strategy tied to real business goals.

Creative solutions

Ideas and content designed to connect and convert.

Technology first

Automation, AI and smart systems built to scale.

Measurable results

A focus on performance, profitability and long-term growth.

CONTENT | CREATIVE | IMPACT

COMPANY OVERVIEW

Mission & Vision

One connected partner for growth.

Our mission

Help ambitious brands grow smarter by combining strategy, creativity, performance marketing, technology, automation, AI and integrated systems.

Our vision

Become the region’s most trusted intelligent growth partner, where marketing, technology, data and AI create sustainable business impact.

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COMPANY OVERVIEW

Our Services

End-to-end marketing, technology and business solutions.

Strategy & consulting

Research, positioning and growth planning.

Performance & analytics

Tracking, reporting and optimization.

AI solutions

Assistants and process automation.

Creative & content

Campaigns, copy and content production.

Websites & e-commerce

Digital experiences built for conversion.

Branding & identity

Brand strategy and visual systems.

Media buying

Audience planning and paid media.

Systems & CRM

Connected sales and business workflows.

Integrations & support

Connected platforms and ongoing growth.

CONTENT | CREATIVE | IMPACT

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COMPANY OVERVIEW

How We Work

A shared process connects business goals to execution and improvement.

Discover

Understand the business, audience, market and opportunities.

Strategize

Set priorities, channels, creative direction and success measures.

Execute

Build and launch the agreed creative, media and technology work.

Analyze & optimize

Review performance and improve the next cycle.

CONTENT | CREATIVE | IMPACT

BRAND EXPERIENCE

Our Clients



CONTENT | CREATIVE | IMPACT

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BRAND EXPERIENCE

Our Clients



CONTENT | CREATIVE | IMPACT

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OUR PORTFOLIO

Social Media Content

Creative work across industries.

CONTENT | CREATIVE | IMPACT

SOCIAL MEDIA CONTENT

Fitness - 1

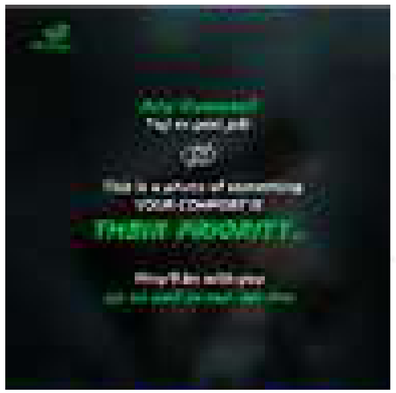














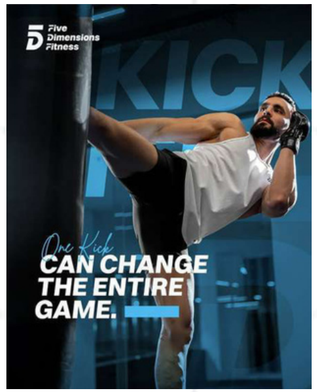


SOCIAL MEDIA CONTENT

Fitness - 2





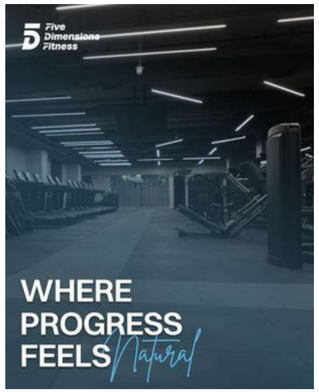






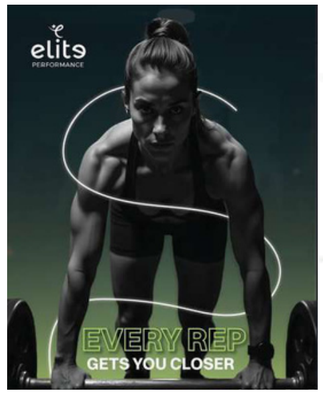
SOCIAL MEDIA CONTENT

Fitness - 3











CONTENT | CREATIVE | IMPACT

MARK
INTELLIGENT MARKETING

SOCIAL MEDIA CONTENT

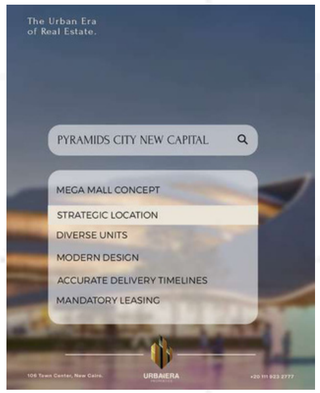
Brokerage













CONTENT | CREATIVE | IMPACT

SOCIAL MEDIA CONTENT

Real Estate















CONTENT | CREATIVE | IMPACT

SOCIAL MEDIA CONTENT

Retail











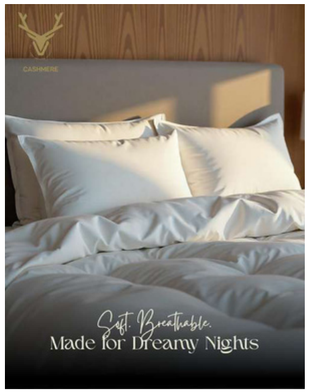




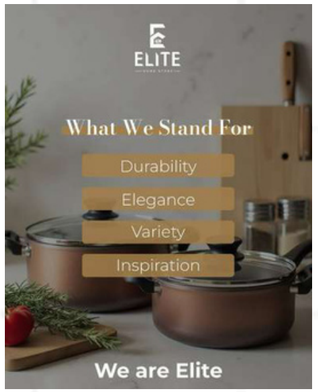
CONTENT | CREATIVE | IMPACT

SOCIAL MEDIA CONTENT

Homeware

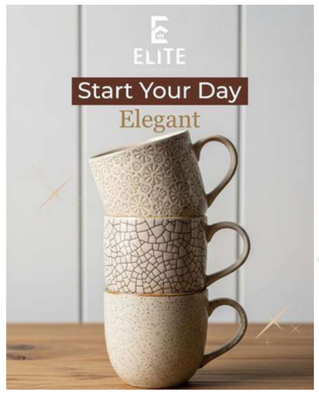










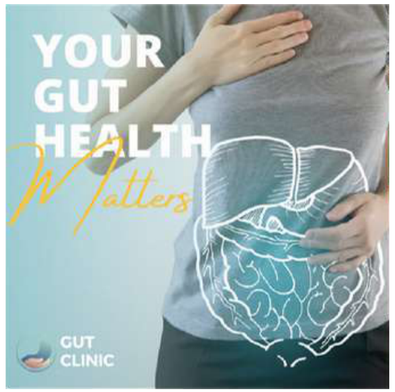






SOCIAL MEDIA CONTENT

Healthcare - 1











SOCIAL MEDIA CONTENT

Healthcare - 2











SOCIAL MEDIA CONTENT

Food & Beverage - 1

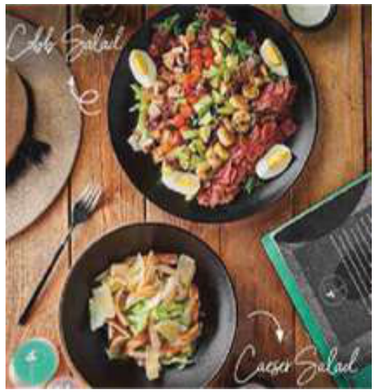






SOCIAL MEDIA CONTENT

Food & Beverage - 2











SOCIAL MEDIA CONTENT

E-commerce - 1



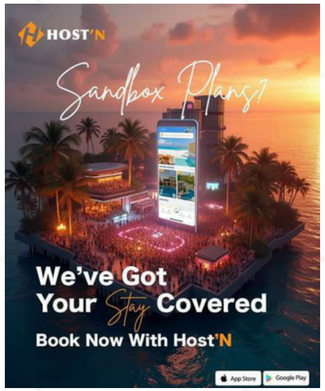










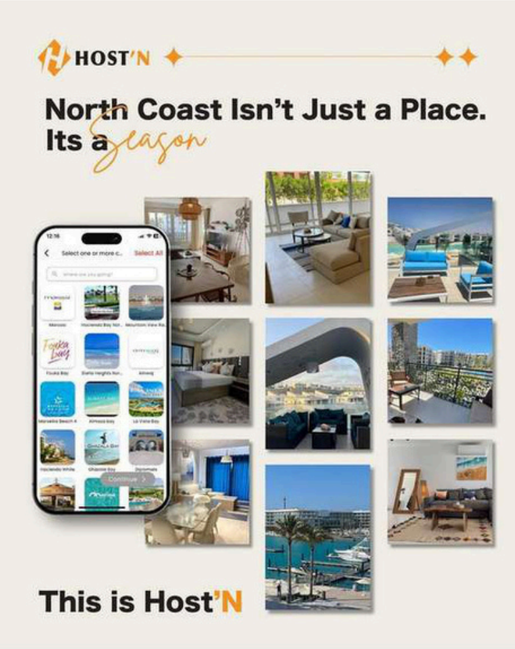


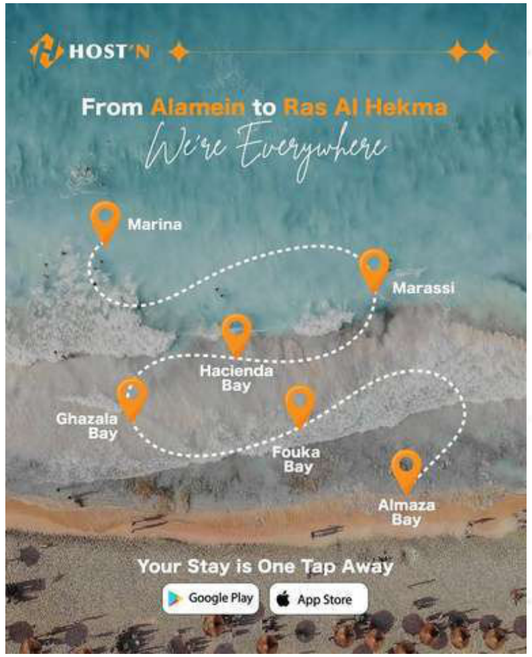


CONTENT | CREATIVE | IMPACT

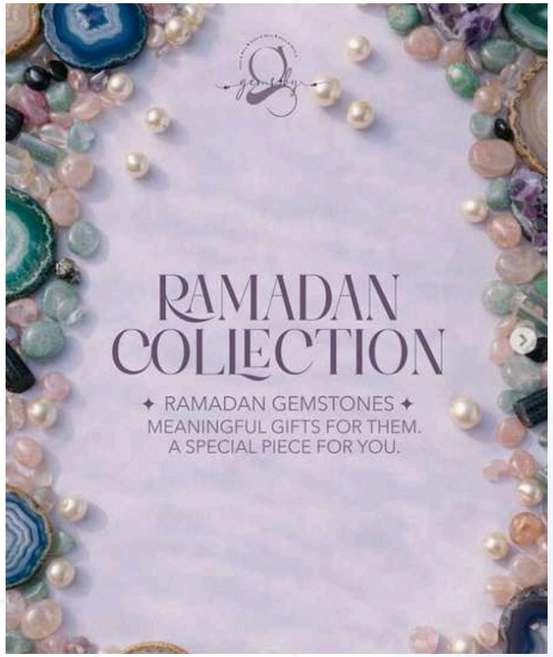
SOCIAL MEDIA CONTENT

E-commerce - 2







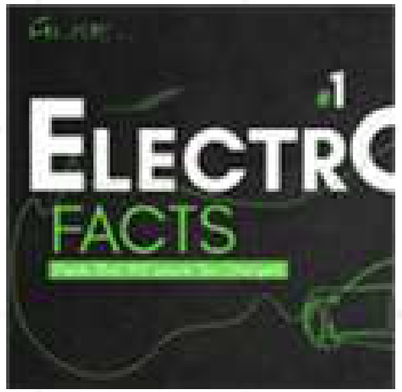


SOCIAL MEDIA CONTENT

Automotive











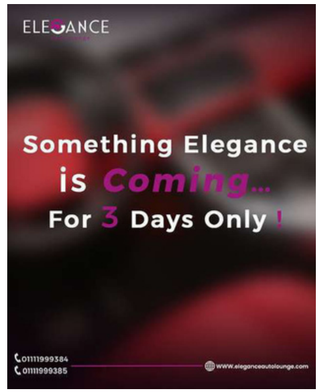






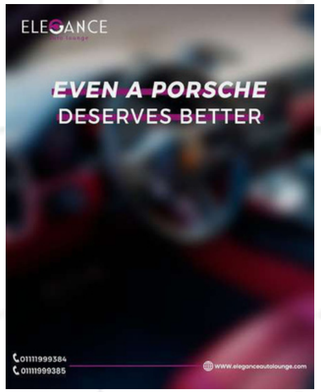
SOCIAL MEDIA CONTENT

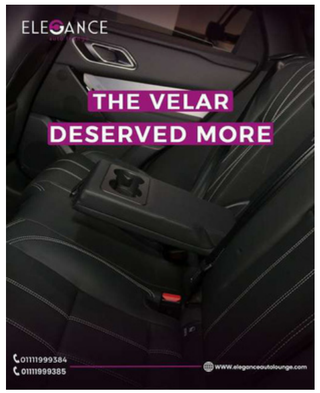
Automotive Services

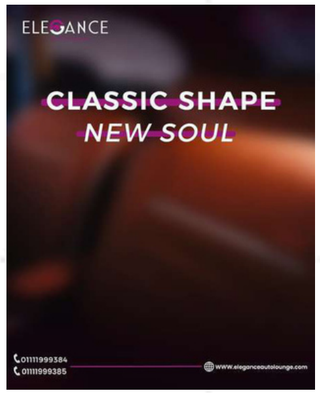


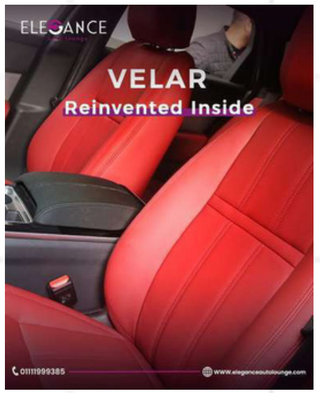












CONTENT | CREATIVE | IMPACT

SOCIAL MEDIA CONTENT

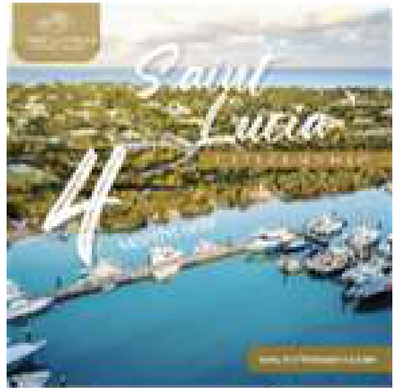
Citizenship & Study Abroad

















CONTENT | CREATIVE | IMPACT

SOCIAL MEDIA CONTENT

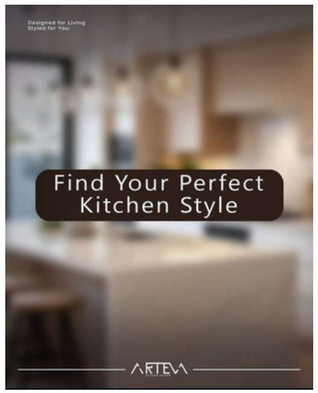
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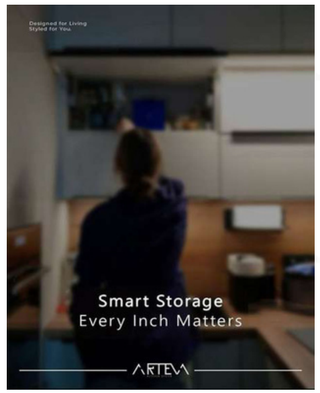


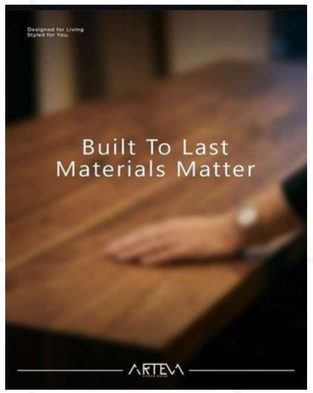












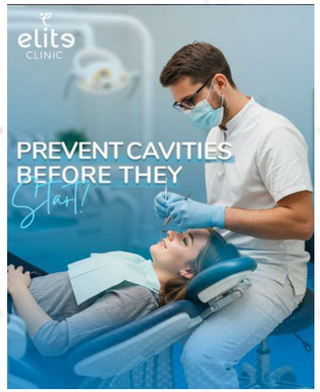


CONTENT | CREATIVE | IMPACT

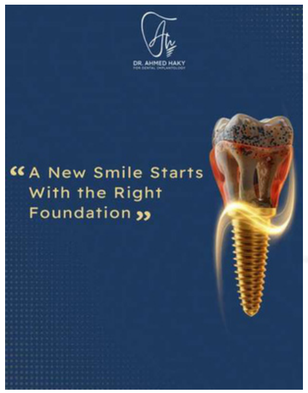
SOCIAL MEDIA CONTENT

Dental Care / 1











CONTENT I CREATIVE I IMPACT

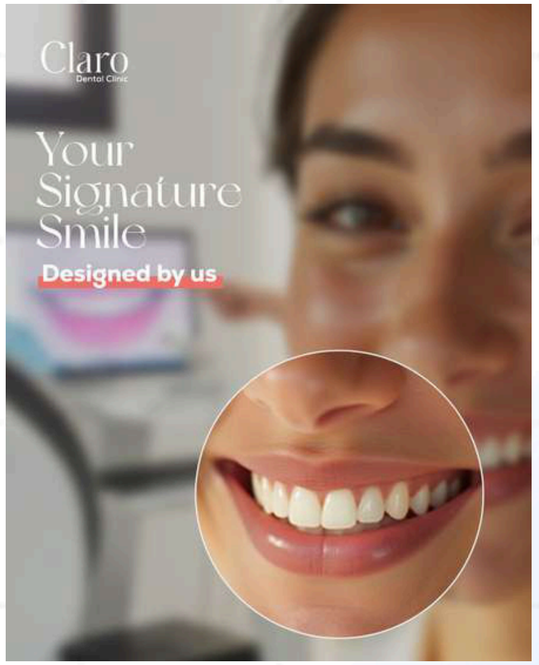
SOCIAL MEDIA CONTENT

Dental Care / 2



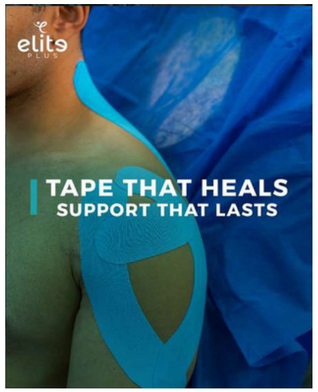


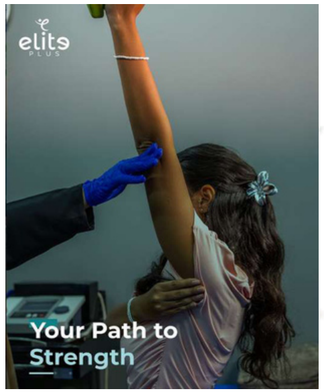




SOCIAL MEDIA CONTENT

Physiotherapy

















CONTENT | CREATIVE | IMPACT

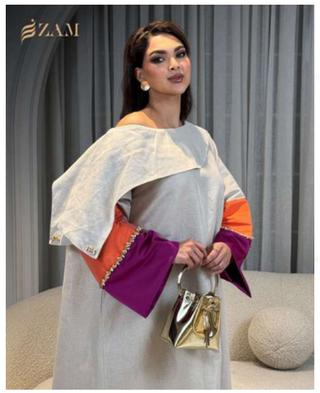
SOCIAL MEDIA CONTENT

Fashion / 1







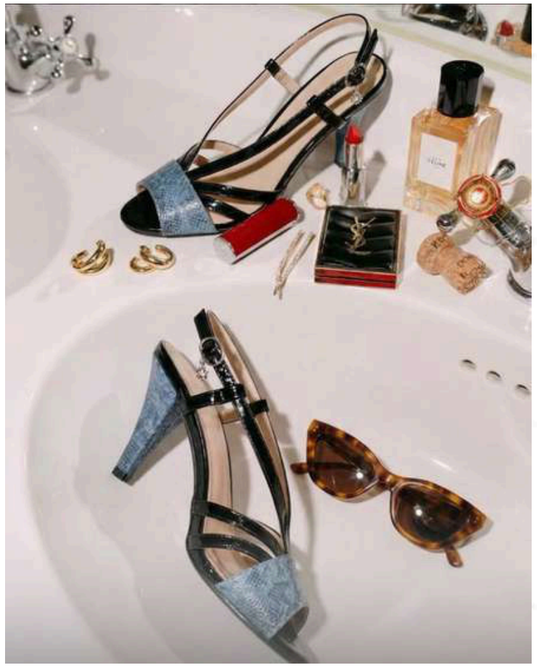


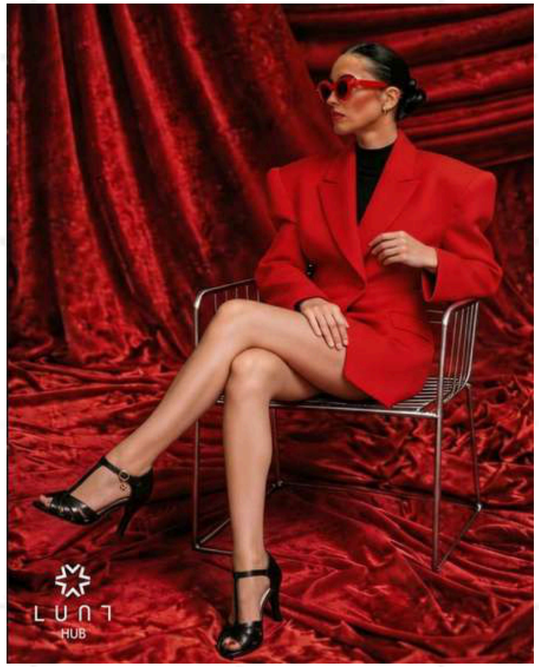


SOCIAL MEDIA CONTENT

Fashion / 2



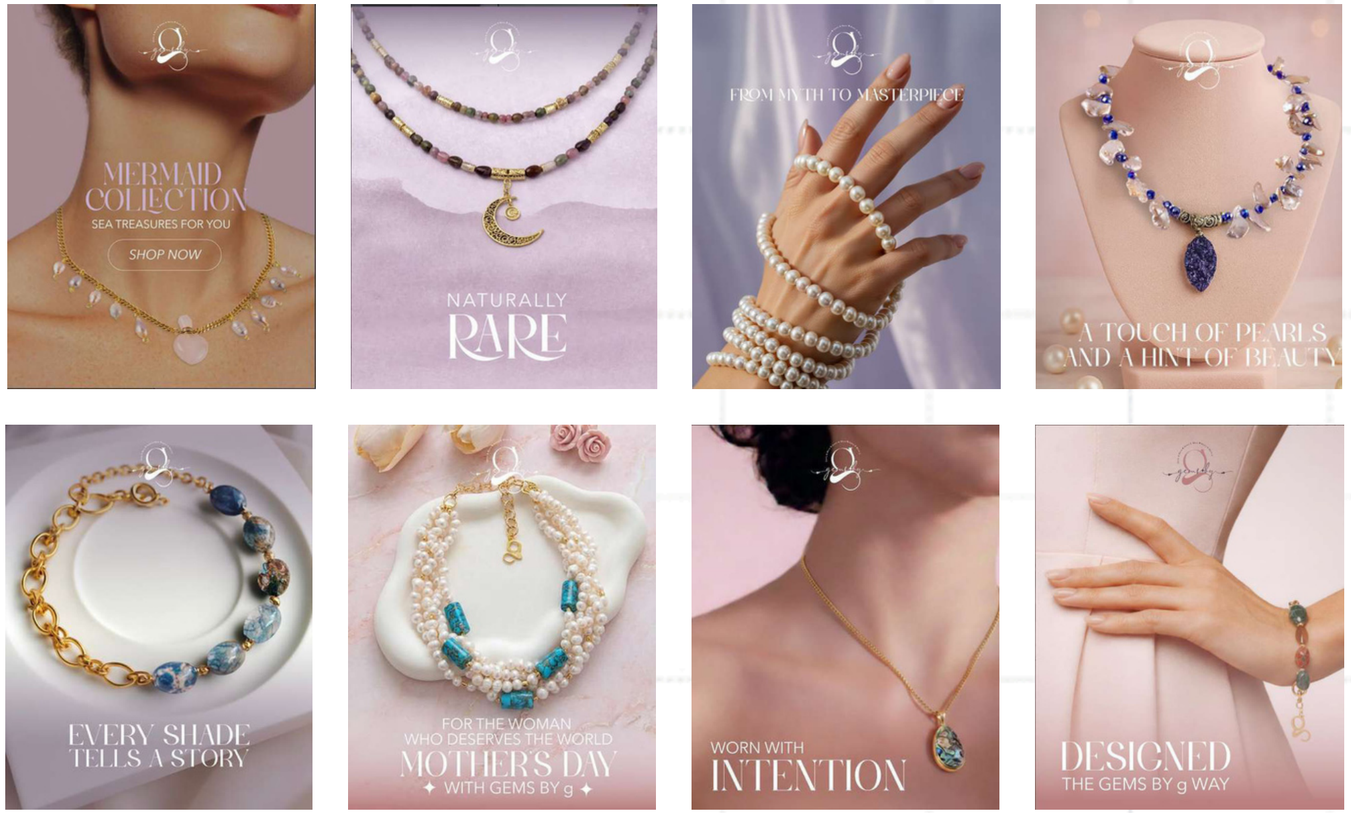






SOCIAL MEDIA CONTENT

Handmade Accessories



SOCIAL MEDIA CONTENT

Stationery











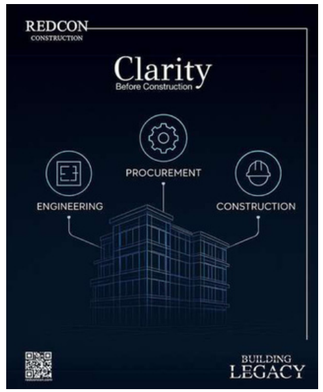


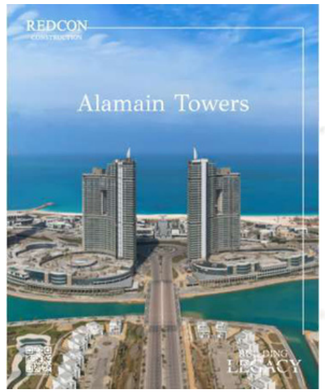




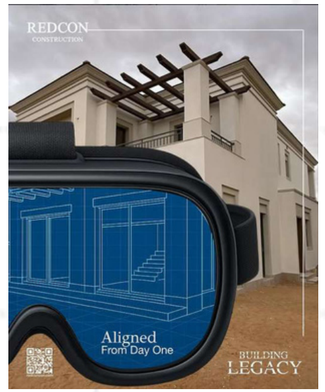
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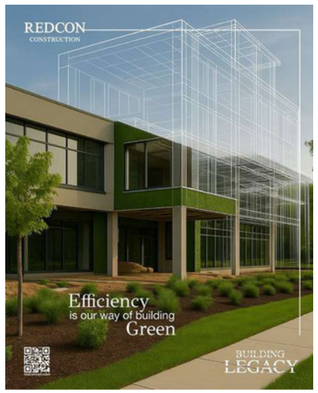
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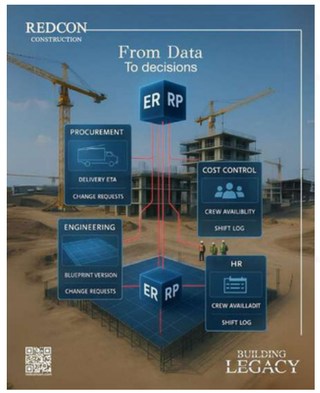




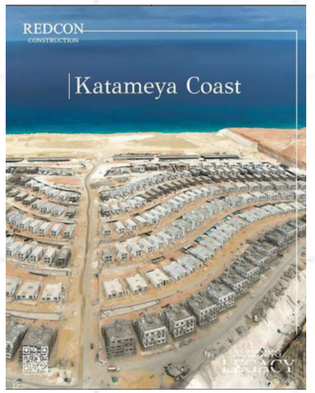












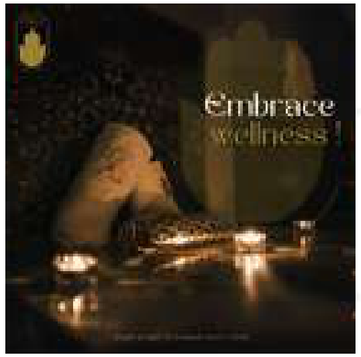
CONTENT | CREATIVE | IMPACT

SOCIAL MEDIA CONTENT

Wellness



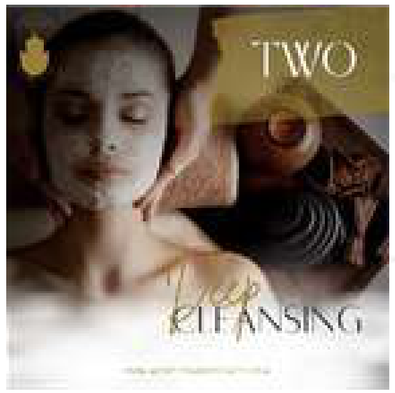




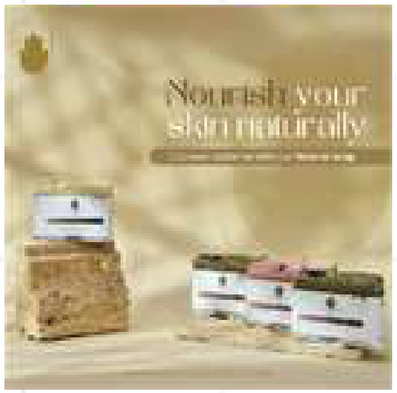












CONTENT | CREATIVE | IMPACT

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OUR PORTFOLIO

Branding & Identity

Visual identities and brand applications.

CONTENT | CREATIVE | IMPACT

BRANDING & IDENTITY

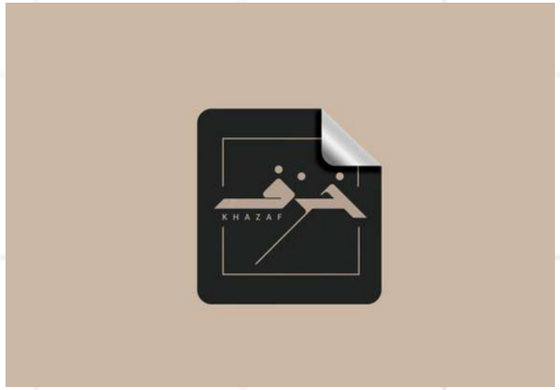
Khazaf











BRANDING & IDENTITY

Legend Technology / 1











MARK
INTELLIGENT MARKETING

BRANDING & IDENTITY

Legend Technology / 2





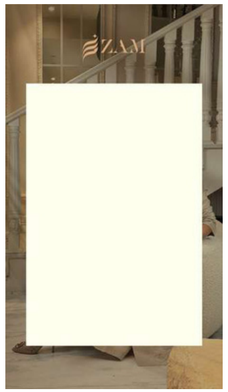




CONTENT I CREATIVE I IMPACT

BRANDING & IDENTITY

ZAM / 1











BRANDING & IDENTITY

ZAM / 2



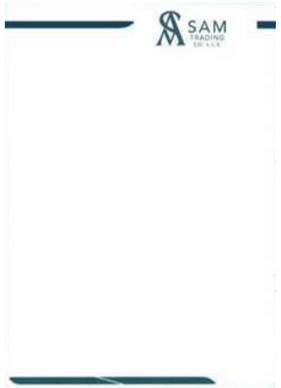






BRANDING & IDENTITY

SAM Trading / 1











BRANDING & IDENTITY

SAM Trading / 2



BRANDING & IDENTITY

Dr. Ahmed Haky

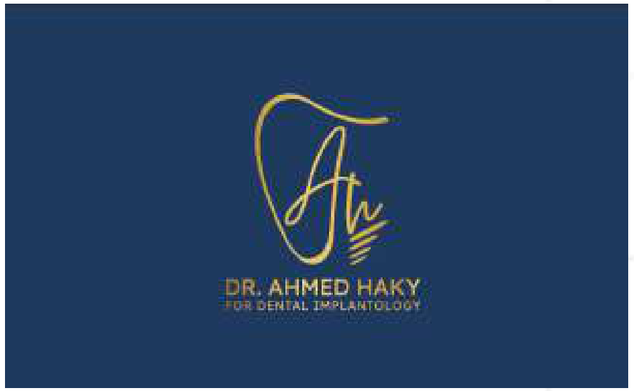










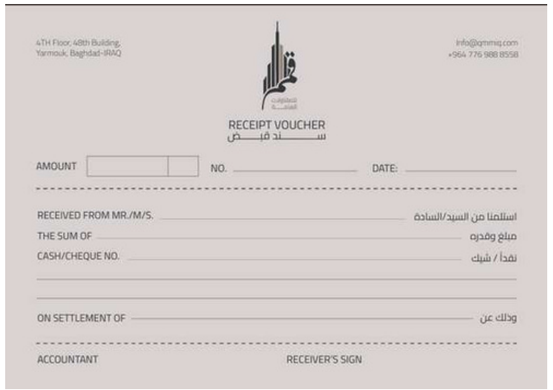




CONTENT | CREATIVE | IMPACT

BRANDING & IDENTITY

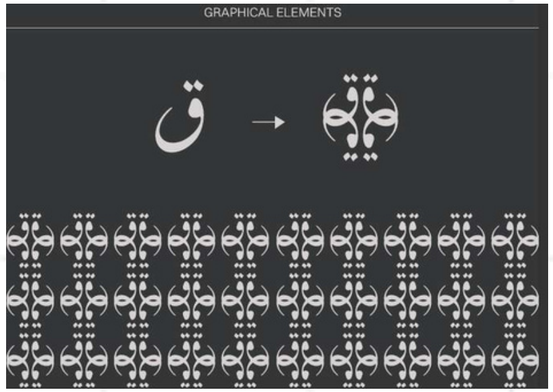
Qimam











MARK
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OUR PORTFOLIO

Websites & E-commerce

Website creation, digital experiences and ongoing management.

CONTENT | CREATIVE | IMPACT

COMPANY OVERVIEW

Website Services

Websites that reflect the brand and guide visitors from browsing to action.

Strategy & UX

Site structure, user journeys and key pages.

Design & development

Responsive layouts for desktop, tablet and mobile.

E-commerce setup

Product pages, collections and shopping flows.

Content & management

Content uploads, banners, offers and updates.

Performance foundations

SEO, conversion optimization and analytics.

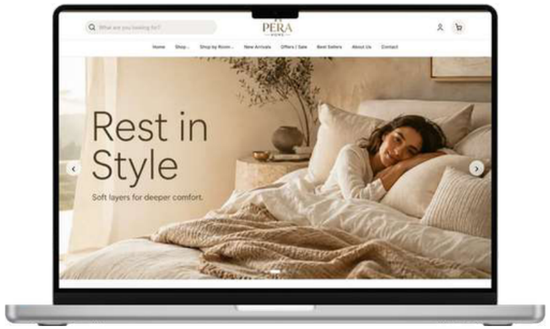
Platforms & integrations

Shopify, Salla, WordPress and connected tools.

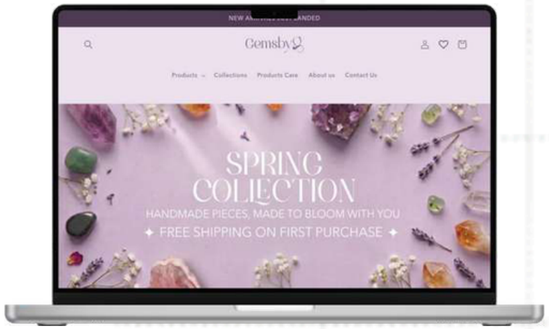
MARK
INTELLIGENT MARKETING

WEBSITES & E-COMMERCE

Website Portfolio



Pera Home



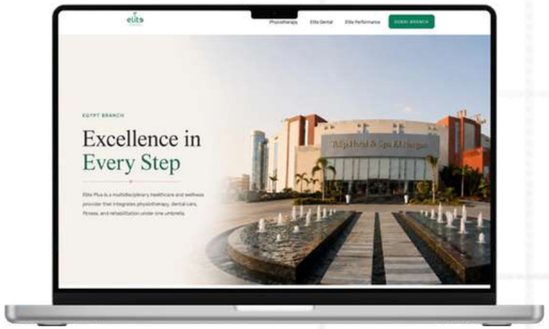
Gems by G



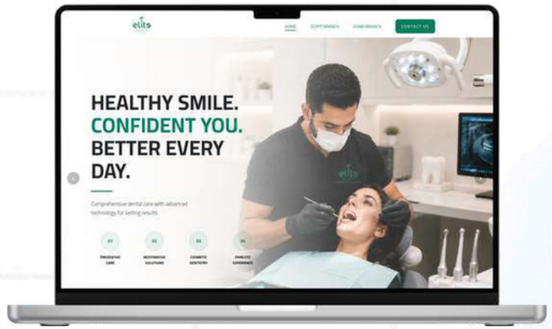
Nutramaxx



Tala



Elite Plus

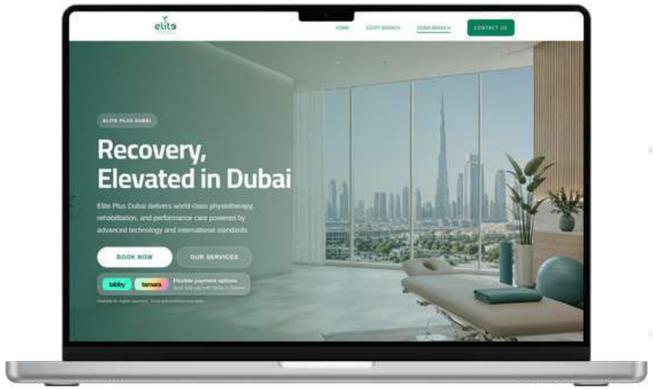


Elite Dental

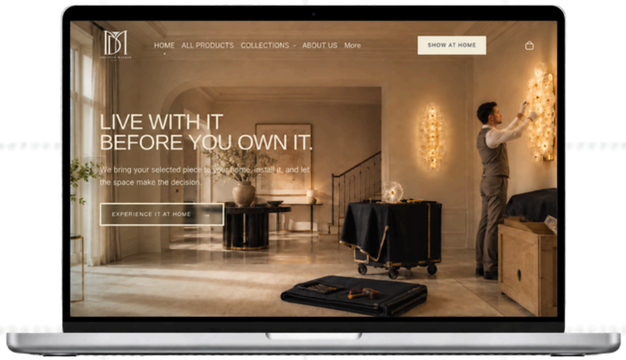
CONTENT | CREATIVE | IMPACT

WEBSITES & E-COMMERCE

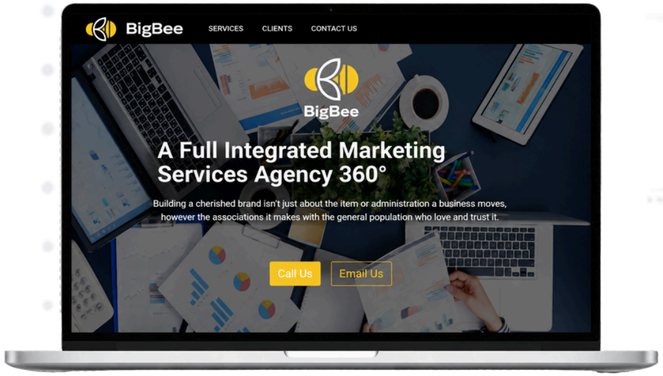
Website Portfolio



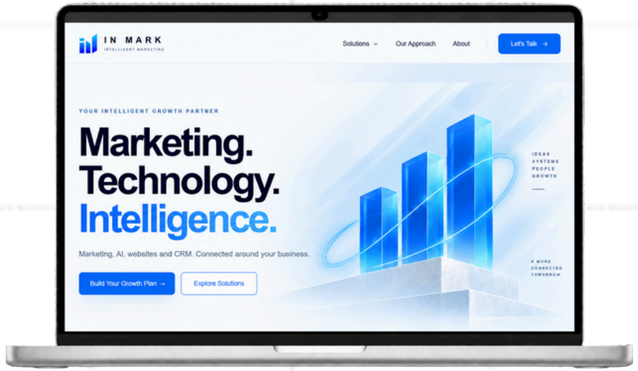
Elite Dubai



Decovia



BigBee



IN Mark

CONTENT | CREATIVE | IMPACT

MARK
INTELLIGENT MARKETING

OUR PORTFOLIO

AI, Systems & CRM

AI, automation and business systems working together.

CONTENT | CREATIVE | IMPACT

COMPANY OVERVIEW

AI Solutions

AI connected to real business workflows.

AI assistants

Customer support and internal assistance.

Content adaptation

Support for content creation and adaptation.

Process automation

Repeatable workflows that reduce manual tasks.

Analysis & monitoring

Data analysis, insights and moderation support.

COMPANY OVERVIEW

Systems & CRM

Connect leads, customers, operations and reporting.

CRM & sales

Pipelines, leads and customer management.

Workflow automation

Tasks, alerts, handoffs and follow-ups.

Business systems

Project management, inventory and finance.

Reporting & integration

Dashboards and connections to your existing tools.

COMPANY OVERVIEW

Integrations & Ongoing Support

Connect the platforms your business already uses.

Websites & apps

Your digital entry points and customer journeys.

Social & media

Demand generation and customer engagement.

CRM & automation

Lead management and operational workflows.

Analytics & improvement

Tracking, reporting and ongoing optimization.

OUR PORTFOLIO

Branded Giveaways

Branded merchandise, packaging and promotional products.

BRANDED GIVEAWAYS

Emirates NBD / 1



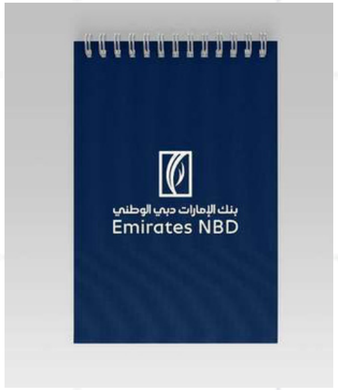














CONTENT | CREATIVE | IMPACT

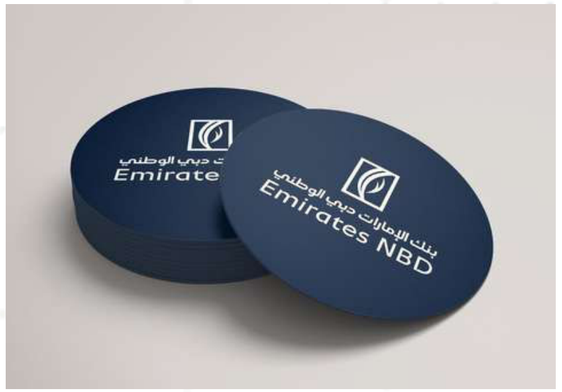
BRANDED GIVEAWAYS

Emirates NBD / 2















CONTENT | CREATIVE | IMPACT

BRANDED GIVEAWAYS

Hardee's / 1



















CONTENT | CREATIVE | IMPACT

BRANDED GIVEAWAYS

Hardee's / 2



BRANDED GIVEAWAYS

Krispy Kreme / 1














BRANDED GIVEAWAYS

Krispy Kreme / 2













CONTENT | CREATIVE | IMPACT

BRANDED GIVEAWAYS

Tikka / 1

















CONTENT I CREATIVE I IMPACT

BRANDED GIVEAWAYS

Tikka / 2









BRANDED GIVEAWAYS

First Express











BRANDED GIVEAWAYS

Elite Plus / 1



















CONTENT | CREATIVE | IMPACT

BRANDED GIVEAWAYS

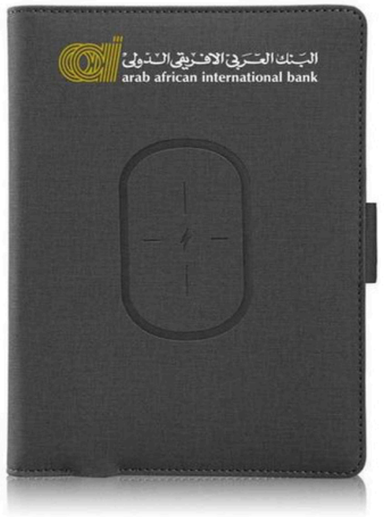
Elite Plus / 2



BRANDED GIVEAWAYS

Corporate Giveaways









BRANDED GIVEAWAYS

Promotional Giveaways











MARK
INTELLIGENT MARKETING

OUR PORTFOLIO

Media Production

Photography, styling and brand content.

CONTENT | CREATIVE | IMPACT

MEDIA PRODUCTION

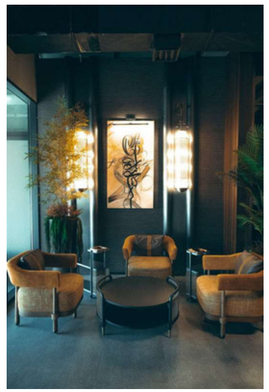
Panda Cheese



MEDIA PRODUCTION

Cigar Lounge





MEDIA PRODUCTION

Lifestyle







MEDIA PRODUCTION

Food Photography & Styling









MEDIA PRODUCTION

Food Photography & Styling







MEDIA PRODUCTION

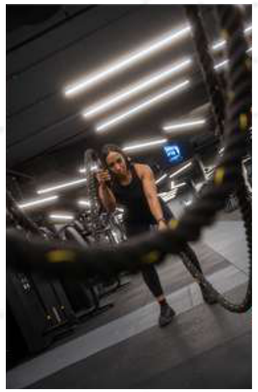
Beverage Photography & Styling



MEDIA PRODUCTION

5D Gym / Athletes



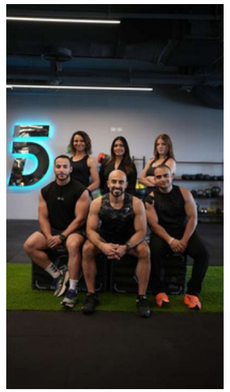



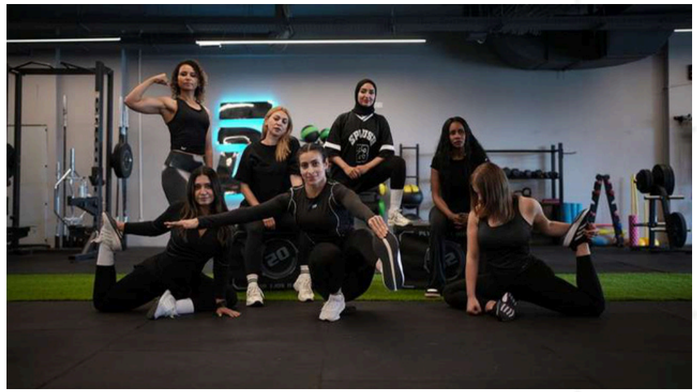





MEDIA PRODUCTION

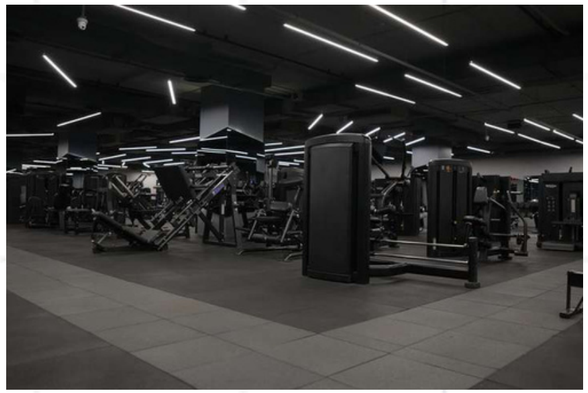
5D Gym / Spaces





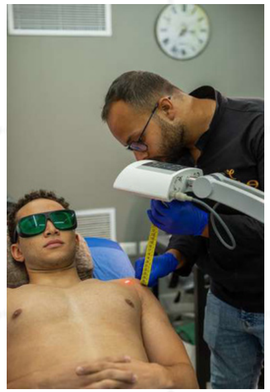




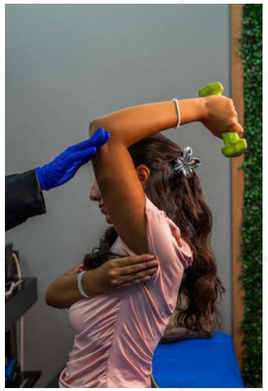


MEDIA PRODUCTION

Elite Plus / Physiotherapy

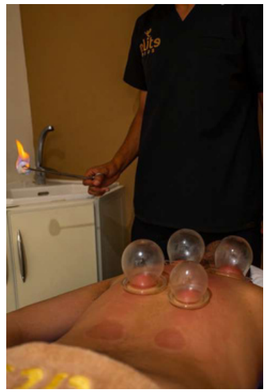
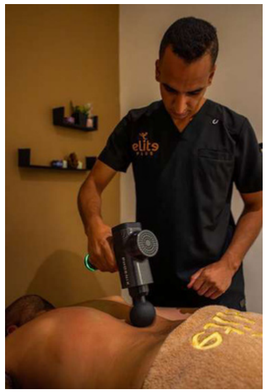






MEDIA PRODUCTION

Elite Performance / Rehabilitation

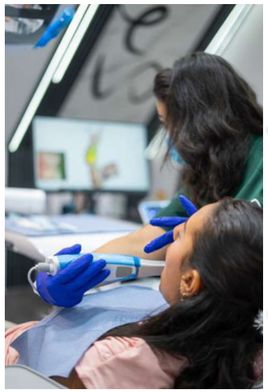
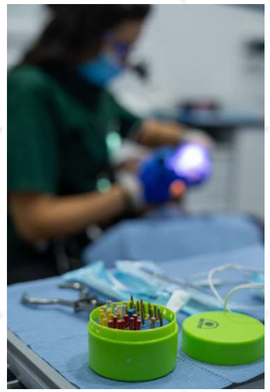
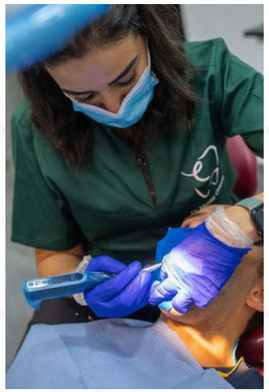
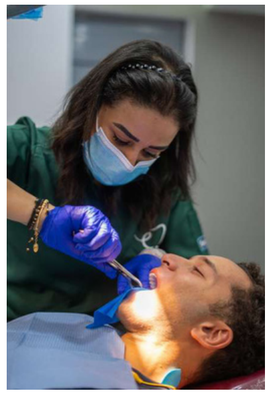
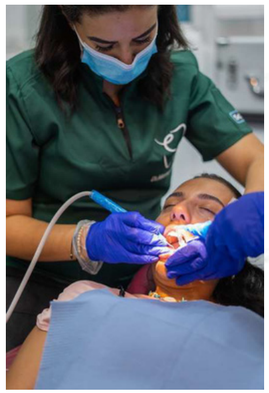
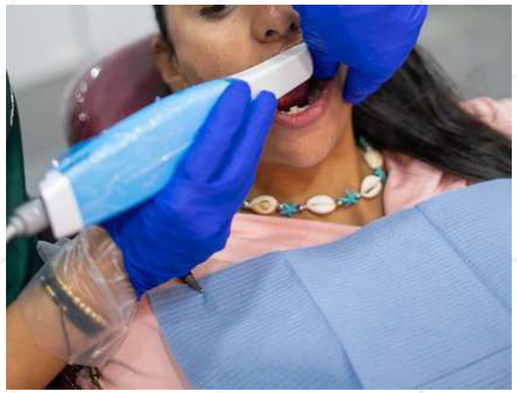






MEDIA PRODUCTION

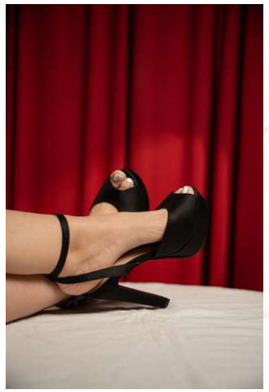
Elite Dental / Dental Care

MARK
INTELLIGENT MARKETING

MEDIA PRODUCTION

Lulus Hub / Fashion





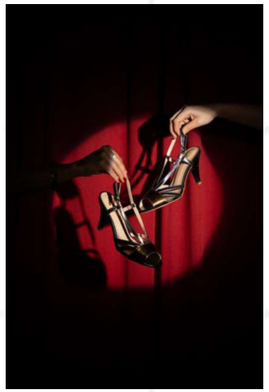


CONTENT | CREATIVE | IMPACT

MEDIA PRODUCTION

Lulus Hub / Fashion






IN MARK
INTELLIGENT MARKETING

IDEAS
STRATEGY
REAL IMPACT

THANK YOU

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